

North Colorado Dressage Association general meeting minutes
February 9, 2022

Call to order 6:31pm

Attendees: Andrea C., Didi D., Sandra R., Sue W., Silja K., Kellee J., Felix D., Richard N., Joan C., Melanie N., Sara K.

Amy and Steve LeSatz (www.bridle-bit.com) presented a fantastic PowerPoint presentation on emergency preparedness. One of the underlying themes was Plan, Plan, Plan! Below are some of the websites/articles that they recommended:

<https://stablemanagement.com/articles/horse-barn-disaster-planning-29907>

<https://extension.colostate.edu/docs/pubs/livestk/01817.pdf>

Kelly presented feedback from the member survey, which was generally positive. Of the 35 respondents, 22 are current members, with some citing just not paying dues yet as a reason for not being a member and others citing that they are not into showing. The BOD discussed in their meeting how we need to outreach to show that we are not just about showing. With 22 of the survey responders stating they are members, why are there only a handful of the same people at the general meetings? It was discussed that we need to put out (part of) the educational portion of the meeting on the website so that members can see what they missed, in hopes of encouraging them to come to the next meeting. We might consider advertising the meeting and educational portion of the meeting on other Facebook pages as well.

Andrea gave an update on the Tack Sale happening on March 26th. Last year it went from 10am-3pm but towards the end it had stalled out. We decided that the tack sale would run 10am-2pm with set up starting at 9am. The cost for a booth to sell is \$10 with 10% of the sale going to NCDA. The cost for a service booth that is not selling (so no additional money from sales going to NCDA) would be higher, at \$25 per booth. Booth owners of both types need to bring their own table/blanket to display their goods. Andrea is arranging guest presentations to run about 30-45 minutes each as well as a raffle (this was done last year and well received). We need volunteers at the front "desk," to collect money. At the front desk we should also print out sign up sheets for our upcoming events so people can sign up and pay right there.

Sue and Melanie gave an update on the Robert Dover Symposium. All 10 riders have submitted their deposits, so we are officially full; with 1 on the wait list (who also sent in a deposit). The auditor number will be confirmed with Kathy, she needs to be comfortable with the numbers (current estimate is 60 auditor spots total). NCDA members need to have first dibs on auditor spots. Melanie has already had people outside the club reaching out (her contact is on the RMDS website for the event). We only have about 40 spots open since there are 20 that go to riders and their grooms. Andrea will send out a "save the date" for the event, including when registration will open and when it will go live for non-members.

Sponsorship from Back On Track asks about social media on the application. Since we are keeping it

small, we want to avoid people calling Kathy for info, and do not want people just showing up, it was decided that we would not make a Facebook or Instagram page for the symposium. Melanie will still submit for the sponsorship from BOT anyways.

Didi reported on the upcoming events for the club, saying we are doing fine with planning and are now in a holding pattern waiting for opening dates. Equestrian Entries have everything needed, as well as Fox Village. Julie Haugen had another opportunity come up and Amy Jablonovsky stepped up to help us out as a judge for the Saturday show. Amy is kindly donating her time for this event.

Kellee gave the Treasurer's Report. The February report, to date, shows \$6,653.67 in the main checking account; \$8,467.73 in the Symposium account; and \$50 in the PayPal account. This does not include the ribbon cost (\$847.56) or the renewal for GoDaddy (website) or our insurance. The last of the IRS forms went into the mail this week.

There was no additional business.

Next month's education portion is given by Monique Potts on Trailer Loading .

Adjourned at 19:54