

February 1, 2022 NCDA Board meeting

Call to order 18:06

Attendance: Kellee J., Sue W., Andrea C., Sandra R., Silja K., Didi D., and Kelly M.

items for next weeks meeting:

Andrea wants the tack sale on it so we are all on the same page; items to discuss about it include, but are not limited to: \$10 participation fee, 10% donation to NCDA; time allotment (change to 10-2 this year), guest speakers/demos.

Andrea will pick up half of the Porta Pottery expense and the advertising.

Andrea will start advertising via MailChimp about the presenters for next week's meeting. The link from their website will link in the message.

Monique Potts to do the March meeting on trailer safety or horse loading in trailer.

Kelly will be put on the schedule when we need a spot filled and will discuss bodyworker tools (those with positive responses from the survey).

Treasurer Report

The bank account paperwork is almost done! They are sending the forms via FedEx to Sandra and then it will be done.

The 1099 are sent off, still waiting on some paperwork for the rest of the taxes. 1099 are now two different forms with different cover sheets and due dates; one for judges/clinicians and one for misc.

We have \$7,467.73 in the regular account and \$4,417.73 in the Symposium account with \$50 in the reserve paypal account.

Survey Results

A copy of the results were sent to the board members before hand. There were 35 submissions with mostly positive results. A lot of why member or why not volumeters was about showing. We do more than just showing, how can we get this message our more?

On the youth comment, Gabrielle Hibbard in Loveland started a pony club out of her barn. Can we get them involved?

Member perks? Used to distinguish between but didn't seem to work out and/or it wasn't worth giving a discount when we had expensive clinicians.

We need to encourage volunteers by showing more appreciation. It was suggested that we order lunch for volunteers if they've been there for at least four hours. Another option was volunteer bucks for year end awards for volunteers to "purchase" items with, such as Encore products,

saddle pads, etc. We need to work on the concept, what counts for it, what we are going to get for it, when/how to order items, etc. Kelly will put together a potential proposal for the next board meeting.

Robert Dover Symposium

Sue had a conversation with him and he was very positive about the event; said he wanted everyone, rider and auditor, to come away with an 'ah ha' moment. The first hour on the first day is lecture, the one that is on USEF or USDF website.

His assistant will arrange airfare and hotel reservation and we will reimburse him.

If we get a volunteer to drive him, he is willing to forgo a rental car to save costs.

Sandra visited the venue and is concerned about parking with the trailering in and the auditor cars. There is a business side of the property and the farm side. There appear to be 3 pastures around the house and barn. Silja thinks the riders will park in front of the house/arena and auditors along the long driveway and gravel pit; there is plenty of space.

Kellee talked to Kathy on Sunday about number of auditors. There will be two lines of chairs, this will very slightly shorten the arena, but they will be staggered so that no one's view is blocked-. There will be no bleachers or risers. At this point there should be room for 60 auditors, with 20 out of the 60 will be dedicated to riders and their groom. The audit fee for the rider and groom are being waived by Robert. So we have 40 auditor spots to fill.

Sue and Melanie talked about chairs from event rentals around town. The nice folding chairs (with padded seat) for \$2.50-\$4.00 per chair (depending on color, type, etc.). That is a very doable cost.

Robert will take \$50 of the auditor cost. We don't need to make money just need to not loose money. It may be best to wait on setting the auditor fee until we have a better idea of cost vs donation amounts to make sure we don't have to add a bit to the auditor fee to help cover costs.

Robert will take \$500 of the rider cost. Kathy's donation was to cover the expected costs of travel and food. Then the other \$3,000 should cover chairs, porta potty, etc. So there should not be a need to charge the riders more than \$500.

We need to get a list of additional costs above rider and auditor costs to see where the money will be going towards.

Website

There was a discussion on the website costs, due dates, what exactly we are paying for, how to access the account, etc. We also discussed the research Kelly did of other options. It was decided

that we will forgo changing to a new website host this year due to how soon the change has to be made and how close we are to other events. We will revisit this idea next year. Didi will get Kelly added to the website account.

We determined that GoDaddy is both domain name and website provider.

Feb 8th, 2021 we paid \$41.98 for the domain name to be registered for two years (due in 2023);

Feb. 16th, 2021 we paid \$179.88 for the website hosting for a year (due in 2023).