

In attendance: Andrea Chirich, Denise Morrison, Kristi Cooper-Camp, Did DeKrey, Silja Knoll, Jon Haugen, Kellee James, Amy Jablonovsky, Janeen Cochi, Robin Scott

Call to order 6:32pm

- Minutes from the last meeting are online, no questions. Denise moves we accept the minutes as presented, Didi seconded the motion. All yeas, Katie abstained. Minutes approved.
- Treasurer's report - Kellee sent out a report for April, which includes the income from the RAT, RMDS reimbursements for 2 members, and the invoice from Encore (web store). Katie moved to approve the Treasurer's report as presented, Didi seconded the motion. All yeas, Kellee abstained.
- RAT last weekend had 12 riders Saturday and 10 Sunday. Didi bought lunch for Julie both days and is donating that to the club (Thanks Didi!). There is one complete entry for the May schooling show with Sharron Sarchet; closing date is April 28
- Robert Dover update - Katie sent out an update to the BOD: in a nutshell, it will be an intimate weekend with Robert Dover. Auditors capped at 40 per day. Tickets will be sold for this event, and a ticket will include a day with Robert Dover, a notebook titled "Robert's Reasons" to take notes during the symposium, and a ticket to a food truck for lunch. NCDA people will have the first opportunities to participate in the clinic or to audit, then it will be opened to other RMDS clubs until it is full. Jon has a \$2500 sponsorship check that he will get together with Kellee to open a reserve account, to hold funds that are earmarked for the symposium in 2022 (which will also include the funds from the tack sale, as well as income from the web store).
- Website update - Katie has been struggling to get a payment portal going on the website, but it is getting close! Hopefully she can get things dialed in so NCDA can receive payments for shows and clinics online soon. She also added Amy's first submission of the NCDA Chronicles to the site. Denise Morrison requested a new page on the site "wanted - or in search of", because she is looking for a treeless saddle. Katie created a new page for members looking for something - she hopes that is what members were wanting.
- Communications update - Andrea has 191 people receiving MailChimp email blasts about NCDA! She has been studying metrics around email notifications, and NCDA has a good percentage of opening rates on those emails. She has also been keeping the FB events page updated. The volunteers that helped last weekend were great - quite a few new people helping out, not NCDA members! Volunteer hours have been compiled and Andrea will submit them to Beth Geier at RMDS soon.
- Janeen Cochi wanted to say that the tack sale was a great event and she really appreciated the hand written note (thanks Andrea!) thanking her for participating.
- Amy Jablonovsky - NCDA Historian: she submitted her first page of the chronicle, to peak interest in the history of NCDA. She has been contacting several people from NCDA's past, including one of the founding members. She also picked up several old

notebooks from Rae Ann's place that she will go through, looking for interesting pieces of history. She is compiling a list of past presidents. She is also looking for any historical items (programs, flyers, photos, etc...) from 1970-1990, so if you know of anything, please let Amy know. Also, she'd love to have photos of NCDA member's first rides with a current day picture as well.

- Denise Morrison proposed that we change the NCDA Volunteer of the Year Award to the NCDA Pat Schultheis Cole Memorial Volunteer of the Year Award, Amy seconded the motion. All yeas, motion approved.
- Robin Scott requested more background on Pat's legacy; Amy will include Pat in a chronicle section in the future.
- New Business - nada

Kellee moved we adjourn, Andrea seconded. Meeting adjourned at 7:19pm