

In attendance: Andrea Chirich, Silja Knoll, Kellee James, Jon Haugen, Denise Morrison, Joan Clay, Sandra Rosewell, Robin Scott, Katie McGivney, Guest - Allison Mazurkiewicz

Call to order 6:36pm

- Minutes from February meeting; Kellee moves to accept, Denise seconded. Motion to accept the minutes as presented was approved. Katie abstained.
- Treasurer's report - the tack sale brought in \$878.50, sales on the website are \$256.44, \$228.73 in the reserve account. Jon asked if NCD A had received a bill from Kathleen Kilkelly regarding the purchase of more ribbons (not yet). Katie moved to accept the treasurer's report as presented, Silja seconded the motion. The report was approved; Kellee abstained.
- 2021 events - 3 confirmed entries for the April RAT (nothing on the other events). Prices were not on the flyer. We agreed for April it will be \$55 for 30 minutes. May will be \$80 for a private 40 minute session or \$60 for a shared session. We discussed having another tack sale perhaps in conjunction with the RAT, but decided to wait until the fall. Katie will make a new page on the website for classified ads, to continue to market the saddles that were offered for sale in February. We are also trying to gauge interest in the October event with Sandra Hotz at BREC (Blue Roof Equestrian Center). Historically, October has not been a good month for events. Another conversation with Sandy and Kristi is needed to work out the details.
- International Clinician - Katie shared her vision for what this event will be, and what she hopes to create for the future. In a nutshell, NCD A is going to be proactive in creating opportunities for our members. In order to raise the bar for dressage in Northern Colorado, Katie has gotten 6 time Olympian Robert Dover to commit to do a symposium for our club May 1 and 2, 2022. It will be through the levels, starting with a youngster (3-4 year old), and moving up the training scale to Grand Prix. He will do 10 riders per day. He is expensive, but worth it! \$5,000 per day (= \$500 per ride), plus \$50 for every auditor. Katie wants to make this an awesome and memorable weekend, so perhaps we can get Scott Hassler here in 2023. There is already one \$2500 sponsor (thank you Kathy Coulson!), and Katie plans on getting more sponsors to keep the costs down for club members. Sponsors, the tack sale funds, and sales from the web store (as well as any other fundraisers we can think of) will keep this lofty dream within reach. Joan and Denise both brought up looking at what other big name clinicians charge before setting the price for NCD A members. Katie will send out preliminary financials to the BOD after the meeting.
- Tack swap/sale - Communications update - Andrea did an amazing job organizing the tack sale and the club made \$878.50! All volunteer hours were turned in and accepted by RMDS. Communications are going well with 189 people receiving MailChimp emails from the club. And NCD A just got another new member that switched from another club. Also the club is welcoming a new role - historian. Amy Jablonovsky has been associated with NCD A for years, and she is going to relay some history of the club. Katie will create a new web page for the site dedicated to the history of the club.

- Website update - new page added NCDA Member's Marketplace. Free for members, \$20 per item non-NCDA with 10% donated back to NCDA. All items listed should be at least \$100 in value. The web store has closed, but will re-open this fall.
- New Business - Allison is a WE trainer who is offering NCDA a clinic. She can take 4 riders at a time for 2 hours, 3 times a day (12 riders per day) at \$50 per rider. She likes to have a basic rules discussion over a drink the evening before to walk the obstacles, or she can do that the morning of the event. Weekends look best to try to make \$ on auditors. Allison can do a lecture in the am, then a ridden clinic in the afternoon (she's very flexible). No more new business.

Katie moves we adjourn, Sandra seconded.

Meeting adjourned at 7:45