

2021/01/13

NCDA General Meeting Minutes

Zoom Meeting

Attendees: Board (Katie McGivney absent), Jon Haugen, Kellee James, Melanie Newkirk Frank Goss, Photographer – Invited, Silja Knoll, Denise Morrison, Andrea Chirich, Robin Scott, Sandra Roswell, Kristi Cooper-Camp, Malia Berry.

Social gathering before

6:31 PM Meeting called to order

Silja Meeting Parliamentarian

November Meeting Minutes: No comments or concerns, Motion to Accept: Andrea, Denise M Second; Minutes Approved, no Nays, no abstains

Open Issues:

- President Checking In: Hi! Looking forward to keeping the ship afloat. Didi and Andrea are still staying close – Andrea as Communications, Didi as Secretary to Events  
Denise M – question regarding RMDS recognizing virtual shows – RMDS Board meeting tomorrow. Discussion of how virtual shows have become more available and acceptable world-wide. No other issues for RMDS Board or Jon
- Treasurer’s Report: Kellee – Bank account officially changed over to new officers. She now has access to the account. This Report is for January 1 – 13, 2021. Minor bank balance adjustment; starting balance \$4, 441.59. \$4,064.35 after a few expenses. Needs new checks – out and bank routing number was changed – as bank was bought out. Report will be sent out soon.  
Andrea moved, Kristi seconded – No opposition, Kellee abstained – Motion to Accept Treasurer’s report as presented: Passed
- Committees:
  - Events
    - 2021 Events: Progress – Didi – Review of April/May/June/October
      - Discussion of moving the April RAT to the weekend earlier (4/10-11/2021)– so as not to conflict with Adult Amateur Clinic. Will get the proposed budgets to the Executive Board so that costs can be finalized.  
Generally accepted to move – if Judge and Facility are able to accommodate the new dates.
    - Nationally Recognized Clinician – Jon for Katie. We are approaching Scott Hassler for 2022 or 2023. Kathy Coulson has agreed to sponsor one day of the clinic – in addition to providing the arena! Andrea – still should look into fund raising – still will cost \$4,000+!

- Tack swap/sale: Andrea: Could be a fund raiser – for the Scott Hassler. Event at Phantom Hill Farm – RaeAnn’s place. Looking at a weekend in February (20<sup>th</sup> or 27<sup>th</sup>), with a March snow date. Still in planning phase: 10AM-3PM on a Saturday. Saddles being brought in – get with Andrea for details – can bring your horse to check the saddles out.
  - \$5 Fee to bring items or come to sale. 10% of sales go to NCDA.
  - Andrea – sponsor via her Real Estate Hathaway – to help with Trailer In and arena costs.
  - Discussion of how-to’s, on line presence – possibly the website/PayPal interaction may be ready by then, Covid precautions – bring your table/blanket to put your stuff on
    - Sandra - BVD Silent Auction is set up with PayPal – knowledgeable about that
    - Frank – organization – all on line = also offers to help with any Photographic needs
  - Sandra R – “agreed” to help Andrea and be on the committee!
  - Andrea and Sandra will move forward with getting everything moving; including FB etc
- Communications: Andrea – would like more engagement with the FaceBook – photos events, etc. – But not anything that is advertising for sale. Mail Chimp: emails and informative. Reports on engagement – usually average 31-39% open rate. Meeting Mail Chimps are lower, the events have a better Open rate. 5-6PM Tuesday and 8-9AM Saturday are the most often times they are opened.
    - Kristi – several new members are not getting the Mail Chimps. Andrea will check the names.
    - Any ideas, suggestions, changes for Mail Chimp? – Follow up on the above – “if any one you know would like to get the Mail Chimp...”
    - Website: Jon – looking good, Katie is the webmaster meister. Working on a Store for the site. Andrea – now that PayPal and Bank accounts are up to date, Encore (logo)

#### New Items

Silja – WDACO invitation to the Zoom Webinar regarding performance anxiety: 2/20/2021. Free, need to register through <http://www.wdaco.org/>. and will be sent the link before the meeting.

Frank Goss: Compelling Images Photography, Ft. Collins.. Basically portrait with people and animals, fell very much in love with horses. Also, a videographer. Thrilled to offer video

services for students so they can become better riders. Fees, probably \$125 for 45 minute lesson, get USB drive., or any other way student needs it.

Motion to move Denise, Kellee

Motion to adjourn passed.

Adjournment at 07:20 PM

Next General Meeting: February 10, 2021 Same Time, Same Place