

Northern Colorado Dressage Association BOD minutes March 2,2020

Phone-in conference call with Didi, Jon, Margie, Jane and Katie. Started at 6:40pm

- RMDS meeting on March 12, 2020 at Armando's in Parker; Didi and Katie will meet Jane down there, so there will be at least 3 NCDA members in attendance. The next RMDS meeting is on May 14 - we will discuss who can attend at our April meeting
- 2020 Events:

Katie will inquire at Odells to see if someone in marketing might be able to help us with marketing for our events. Didi will ask Andrea if she has any ideas.

The Dolly Hannon clinic in July conflicts with the Nighthawk shows. Didi spoke with Dolly and she's open to other dates. Didi suggested leaving the dates as is, because the omnibus is already printed. If we emphasize that it is a western dressage show, we may still be able to fill the clinic.

An anonymous donor has purchased the PA system for NCDA; it includes a speaker and a headset (no change to clinic fees).

We will have cards and pens for auditors to be able to ask the clinicians questions.

Each clinic will have 10 riders, 30 minute lunch and am and pm breaks

Didi put together an advertisement flier for all of our clinics and shows; Jon suggested putting the dates with the description of each event to make it more concise, adding that all 3 shows are in the WDACO high point program (Thanks again Silja!). It would be great to get some sponsors for NCDA for 2020. Ideas include Latigo Lariat, Happy Horse, Tractor Supply, 287 Feed and Supply, Poudre Feed, Murdocks, Northern Colorado Feed, and ? Proud sponsors of NCDA. Perhaps a 5% discount for NCDA members? We could add a sponsorship page to our test pages and clinic information - to give sponsors more visibility.

- Speaker line-up for general meetings:
 - March - Jill Cantor-Lee talking about getting past traumatic events
 - April - Silja Knoll telling us about barefoot trimming
 - May - Hopefully a fun party at Hana's place, or another spot easy for all to get to (we will poll the membership at the next general meeting to gauge interest and location ideas)
- Treasurer's report - No Andrea
- General business - the webpage now has the prize lists and entry forms for our clinics and shows
- Jane mentioned that there were possible issues with the website - we believe it happened during an upgrade and has impacted the picture slider. She said she could get us in touch with Kristi who maintains the Cheyenne Dressage Club's page.
- There is now a space on the website for BOD meeting minutes! And the equestrian entries are up for the upcoming shows (thank you Didi!)
- Sign-up, Mail Chimp, FB, and Instagram will be transferred to Whitney Haugen, with Jon's help and guidance (thank you Haugen's!)

- The article about clinics written by Katie was published in March's Centaur
- Margie talked about a fun party in May on Derby Day (May 2), with maybe Julie Haugen talking about different rides (maybe get videos of western and classical dressage to hear Julie's comments)
- Next BOD meeting March 30

Meeting adjourned at 7:46pm