

Business Board Meeting Minutes – February 3, 2018

Location: Panera Bread, Loveland, Colorado

Officers: Didi DeKrey – President; Rose Balfour – Vice President; Andrea Chirich – Treasurer; Jacki Rosellen – Secretary.

Members present: None

Meeting called to order: 11:15 a.m.

Agenda: hard copy provided at the meeting. Electronic file will be sent to Jacki for posting on the website.

Minutes from last meeting: The minutes from the last meeting, January 10, 2018, were reviewed and approved.

Treasurer's report: The treasurer's report was not provided for the business meeting. Final report of the year was submitted to RMDS prior to the deadline.

Secretary's report: Work on the new website is progressing. See website report below.

Circles in the Sand Clinic: Judge for the Ride-A-Test is now Kathleen Donnelly. Rose has updated the forms and Jacki will post them to the website. The contracts are out for the event, Didi is waiting on signatures. Rose has a new checklist for us to use at our clinics and shows. We reviewed and made a few revisions to the form. Rose to send an updated form to all board members. The closing date for the Clinic is March 17th. Andrea to request insurance for the event. Rose will get in contact with Joan to verify the arena size and any other items that Joan needs for the clinic. Our events will be posted on Mountain States Eventing calendar and Didi is waiting on the invoice from them. Rose will handle the entries and Didi will organize the volunteers. Didi will put together volunteer descriptions, Jacki to check for electronic copy of descriptions from prior years. Didi will do a presentation at the March meeting on volunteers for the events.

Board meetings: The business board and general board meeting schedule was discussed. Business board meetings will be February 24 at 11 a.m., March 21 at 6 p.m., and April 21 at 11 a.m.

Board Calendar: Jacki will create a Google calendar for NCDA and invite all board members. Didi will put the general meeting schedule on Facebook.

Advertising: A discussion was held regarding advertising on our Facebook page and website. Board decision was to allow our members to post on the website and Facebook events that are horse related and of interest to our membership.

Spring Show: Contract is out to the judge and Tomora for signature. These have not yet been returned. The board reviewed the entry form and Didi will update and send to Jacki for posting to the website.

Website: A new domain name will be obtained for our new website. The domain name will be noco-dressage.org. Jacki will get the domain name by Feb 14th and provide a prototype of the website to the board for review before the March meeting. A discussion was held regarding Paypal and our options. Andrea provided information on PayPal Me and Jacki will look into what we need to interact with the website. The goal is to allow for registration for our events online with payment through PayPal.

Survey: Rose provided a packet with a list of questions and the previous research and survey that had been done back in 2011. Andrea will look into using Survey Monkey to send this out to the membership. Rose will send an updated survey to us. Jacki to provide access to our mailchimp account to Andrea.

Fall Festival: Several possible mini-clinic items were discussed for this event, such as: Lauren Harmon and Andrea to do a clinic together, a saddle fitting or braiding clinic. There will be a Ride-a-Test at this event. Didi to find a judge for this. We will have two pricing options: one for “all inclusive” and another for auditing only. The all inclusive will include participation in the Ride-a-Test, all clinics, and a stall. The auditing will include participation in the clinics. A name for the festival was proposed: “Bump It Up Ride A Test and Educational Clinics.”

Adjournment: Meeting was adjourned at 2:16 p.m.

Next Meeting: General meeting on February 14, 2018