

Business Board Meeting Minutes – February 24, 2018

Location: Panera Bread, Loveland, Colorado

Officers: Didi DeKrey – President; Rose Balfour – Vice President (not present); Andrea Chirich – Treasurer; Jacki Rosellen – Secretary.

Members present: None

Meeting called to order: 12:15 p.m.

Agenda: posted to the website.

Minutes from last meeting: The minutes from the last meeting, February 14, 2018, were reviewed and approved with corrections.

Treasurer's report: The treasurer's report was not presented for this meeting.

Secretary's report: Updates are under the website topic below.

Board Meeting Schedule: The Google Calendar was discussed and everyone can view and update the calendar. The April Business Board meeting has been moved to the 14th.

Advertising: The proposal on advertising is waiting on the new website. We will let members know after the website is complete.

Joan Clay Clinic: Rose has not talked to RaeAnn yet about moving the clinic to her facility. A discussion was held regarding the current 3-day format versus a 2-day format due to lack of registrations for the clinic. We will decide on March 15th whether we will change it to a 2-day clinic. Rose to give Didi an update by March 1st from RaeAnn. A discussion was held regarding a reduced cost for the clinic for the demo rider. Kathleen emailed the signed contract back. Didi sent the email form to RMDS to post the clinic. Didi to post the flyer at the feed store and Paradise Found; Andrea will email local barns.

Spring Show: Didi to call MSEA regarding posting to their site. Jacki to get the show posted on the WDACO website and Show Me The Ribbons site. Didi has the entry form on the website. Didi will check on the Fox Village set up for the website registration and how to network computers.

Survey: Updates were made to the email. The email list has to be input individually. Andrea to use mail chimp to send out survey by Monday.

Website Updates: We will be using Fox Village to enter and make the payments for the show, so that reduces the work on the registrations through the new website. The registrations through the website were going to be very complicated. Didi will get back to the board with her progress on the Fox Village website.

Fall Festival: this topic was not discussed and will be continued at the next meeting.

Presentations: Ideas for presentations for April were discussed. Topics included Pilates instructor for riders, insurance for horses, spring trailer checkup, physical therapist, and brand inspection rules.

New Business

No new business.

Adjournment: Meeting was adjourned at 1:54 p.m.

Next Meeting: March 14th general business and presentation

Action Items:

1. Rose to talk to RaeAnn about moving the clinic to her facility and give an update on registrations to Didi by March 1st.
2. The board will determine on March 15th if we change the format of the clinic from 3 days to 2 days based on registration response.
3. Didi and Andrea were going to post flyers and send emails to local barns regarding the clinic.
4. Didi to call MSEA organization regarding the posting of our events on their calendar.
5. Jacki to get the Spring Show posted on the WDACO site and the show approved by WDACO board for High point awards.
6. Didi will check on the Fox Village setup for website registration and how to network computers.
7. Andrea to send mail chimp on the survey out to members.